

**ROLLERSOFT**

***MLM Builder Manual***

## Content

1. About the Program	3
2. Description	4
a. Forced Matrix mode	4
b. Cycling Matrix Mode	4
3. Setup	5
4. Initial Settings	7
a. General Settings	7
b. Forced Matrix mode	8
c. Cycling Matrix Mode	9
5. Summarize	10

## **About the Program**

`MLM Builder` is a new script from `RollerSoft`. Using this program you can open your own Internet MLM Business. Like all products of `RollerSoft` this program is easy to install and use.

The main features of this script include:

- cycling and forced matrix support;
- graphical representation of the matrices;
- built-in support center (public and members);
- build-in public pages, news (public and members), faq, testimonials modules;
- three processors support (E-gold, E-bullion, AlertPay);
- manual payment page;
- mass e-mail feature;
- easy back-up section;
- statistics page.

## **Description**

### *Forced Matrix mode*

The matrix in this case looks like a pyramid. The pay plan is based on the periodical payments. To stay in the system and earn money members have to make periodical payments. The part of every payment is distributed between upline members depending on the admin setting. If a member doesn't make a required payment he is removed from the system with the lost of all benefits. The matrix is compressed.

### *Cycling Matrix mode*

In this mode a member can collect many matrices of different levels. Every kind of matrix has its own price and complete bonus. The pay plan is based on the sole entrance payment. Having collected one type of matrix a member opens another one and can collect matrices of upper levels. Members can collect as many matrices as they want. Amount of types of matrices is set by admin.

## Setup

### Requirements

Installation of **MLM Builder** requires the following:

- ◆ Distributive package of **MLM Builder**. Please visit [www.rollersoft.com](http://www.rollersoft.com) to know about how to get it.
- ◆ An Apache webserver or web hosting account running on any major Operating System. Support of .htaccess files is required.
- ◆ An SQL database system - MySQL (3.22 or higher).
- ◆ PHP (4.0.3 and above). PHP should support MySQL database, CURL library, OpenSSL library.
- ◆ PHP should NOT run in Safe Mode. Web hosting should allow to use PHP *exec()* function in scripts since it's required for some functionality.
- ◆ Zend Optimizer should be installed.

If your server or hosting account does not meet the requirements above please contact us and we'll try to help you.

### Installation steps

If you have basic knowledge of using FTP and sure your hosting service or server will run **MLM Builder** you should use these steps to quickly get started.

Below we suppose that your site domain name is *www.mydomain.com* and physical path to site root directory is */home/mydomain.com/public\_html/*.

- ◆ Decompress the **MLM Builder** archive to a local directory on your system.
- ◆ Upload all the files contained in this archive (retaining the directory structure) to a web accessible directory on your server or hosting account. All files should be uploaded in BINARY mode.
- ◆ Change the permissions for *./data/backups*, *./data/news*, *./data/testimonials* and *./data/csv* folders to be writeable by all (777 or rwxrwxrwx within your FTP Client).

Folder *./data/backups* will be used for storing your database backup files.

Folder *./data/csv* will be used for temporary storing your csv file (if you'll use Upload Members feature).

Folder *./data/news* will be used for storing your news images.

Folder *./data/testimonials* will be used for storing your testimonials images.

- ◆ Open link <http://www.mydomain.com/> in your browser. You will see the installation page. Fill in all fields.
- ◆ After you confirm your database settings you'll get to a page for activation of your **MLM Builder** copy. Enter there your Serial number and activate it.
- ◆ After activation you will be redirected to admin login page. Use username admin and password admin to login in admin panel.
- ◆ Please change all settings of system according to your needs.
- ◆ PATS Pro should now be available and ready for work.

If you experienced problems or do not know how to proceed with any of the steps above please contact us and we will help you to install and configure **MLM Builder** for only \$30.

## Initial Settings

### General settings

#### 1. Admin Details.

Here you can enter and edit all necessary admin information: admin username and password (are used when you login to Admin Panel), admin email (is used for all contact information), alternative admin password (is used for changing payment processors details) and settings for your SMTP server (if it requires authorisation). Here you can also enable or disable Security Mode. Once enabled, admin can login to Admin Panel from another IP address only after he enters the pin-code, which will be emailed to him.

#### 2. Settings

This page is very important for the initial settings and it defines your strategy in whole.

*The main settings* regards to site features: Title, URL, Physical Path. They were detected automatically and usually don't need attention.

In *Payment section* you can give your product the name (any you wish), set the min sum on the member's account that let him make withdrawal request and withdrawal fee.

*Matrix section* is the most important area on this page. Here you can set the type of the matrix (cycling or forced). When you change this setting the system is reset for chosen type of matrix with the lost of all datas. So be careful with setting.

*Bonus Section* will let you set the bonus for enrolled members.

#### 3. Members

Here you can rule your members. You can add them, upload from file, edit, delete, build or destroy the matrix.

## Forced Matrix

### 1. Matrix Settings.

*Size Settings* concern the dimension of the forced matrix. The *Width* shows the max number of members on the first level. The *Depth* shows the max amount of levels in this matrix

This kind of matrix is based on periodical payments and in *Payment Settings* area you can set the next settings: *Period Between Payments (PBP)*, *Payment Period (PP)*, *Notification period (NP)*. So, to stay in matrix and to earn commissions a member has to make payment every *PBP*. After *PBP* is over the payment has to be done during *PP*. If in this period the payment was not done a member starts getting email notification and after *NP* a member is removed from the system and the matrix is compressed.

*Compression Matrix* setting makes the rule of compression.

And in *Payment Mode* area you can turn on the system. If it is turned off the members don't need to make payment (Prepayment Mode).

### 2. Levels.

On this page you can rule the members' *Levels*. Making periodical payments they can choose one of the *Levels* you set up. The first *Level* is always free.

The price for the others you can set up. Every *Level* has the next settings: *Title* (name of the level), *Paid levels* and *Cost*. *Paid levels* defines the amount of physical levels in matrix from which a member will be getting commissions. The more this number the more commissions the member of this *Level* can get. *Cost* is the price for this *Level*. That is this amount members have periodically to pay (the amount depends on chosen *Level*).

### 3. Fee.

The amount of earned commissions varies depending on: *Level* of payee, *Level* of payer, physical level in matrix of payer relatively payee and if a payer was a payee's sponsor. On page *Fee* you can set amount of commissions for members of every *Level*.

## Forced Matrix

### 1. Matrix Settings

This kind of matrix is based on sole entrance payment. And on this page you can set its amount. A member can get into the matrix just after he paid this amount.

### 2. Levels.

Having made the payment a member gets the first Level. Sponsoring new members his downline grows. As far as the first Level matrix is completed the system opens him the Second Level and in this same moment he recycles in the First Level matrix. It repeats many times... So in this type of matrix a member can have many matrices on every level. For completing every matrix he gets commissions. On page *Levels* you can add, edit, delete *Levels*. Every level has the next setting: *Title* (the name of level), *Width* (max amount of members on the first level), *Depth* (max amount of physical levels the matrix of this Level can have), *Cost* (price for opening the new spot on this level), *Completed Fee* (commissions that will be paid to a member for completing the matrix of this level), *Completed Sponsor Fee* (if you complete the matrix, your sponsor will get this fee).

Example:

Say you set the next settings:

<b>Level</b>	<b>Cost</b>	<b>Complete Fee</b>	<b>Complete Sponsor Fee</b>
First	\$100.00	\$400.00	\$10.00
Second	\$200.00	\$1000.00	\$20.00

If a member completes the matrix of the First level he will get: \$400.00. But he must pay for a new spot in cycle 1 (\$100.00) and for opening (or recycling) the spon in cycle 2 (\$200.00). So the whole profit he will get is:  $\$400 - \$100.00 - \$200.00 = \$100.00$ . This amount he will be getting for every completed matrix of First Level.

## **Summarize**

This system is not very complicated and once properly set up it can bring a good profit for its owner.

Many of different features are out of this owner's manual: Public Pages, Processors, Mass Mailing, News etc. All of them you can see on our demo site: [www.mlmbuilder.rollersoft.com](http://www.mlmbuilder.rollersoft.com).

If you have some questions about this program or you need any additional features for it please, do not hesitate to contact us at: [alnik@rollersoft.ru](mailto:alnik@rollersoft.ru)